



## LOUD

## Local young leaders for inclusion

## How to counter all forms of intolerance and extremist speeches among young people?

With the LOUD project, young people and local authorities work together to produce alternative narratives to extremism and intolerance for young people so as to reinforce social inclusion in their cities.

- > **Better understanding intolerant and extremist behaviours** Nine local authorities benefit from an initial phase in which they better identify the nature of extremist and intolerant behaviours among young people in their territories. They determine the main stakeholders and opinion leaders. The organizations Efus, Eurocircle, Fondazione Mondinsieme and streetwork@ online (AVP) support the cities during this essential phase.
- > Training young people to produce alternative narratives Young leaders able to create and convey alternative narratives to involve other young people are then trained on the methodology of alternative narratives in the cities of Augsburg, Dusseldorf, Leuven, L'Hospitalet, Lille, Montreuil, Pella, Rosny-sous-Bois and in the metropolis of Valenciennes with the help of the partners organisations.
- **> Spreading campaigns of local alternative narratives** After this phase of diagnosis and training, the young leaders develop campaigns of alternative narratives on a local level. Videos, theatre productions, posters, key messages on social media ... their campaigns take the form they think is the most efficient to tackle the issue of discrimination and extremist ideologies.
- > **Consortium** Efus coordinates this project, with the following partners



























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